



GIBRALTAR BROADCASTING CORPORATION

www.gbc.gi



## GBC.gi Website Advertising

GBC.gi is one of the most visited websites in Gibraltar, with around 15,000 visitors and 150,000 page views a month. Another key statistic is that the average visitor spends over 20 minutes on the site.

As the website has Live TV and Radio plus selected recorded shows it has proven extremely popular for locals, Gibraltarians living abroad and people generally interested in Gibraltar.

### Detailed Statistics:

<b>Monthly Visits:</b>	15,000
<b>Page Views:</b>	150,000
<b>Average Time on Site:</b>	21 mins
<b>Visits from Gibraltar:</b>	7,000
<b>Visits from UK:</b>	4,000
<b>Visits from Spain:</b>	2000

The website has been gaining in popularity and GBC are now in a position to offer selected advertising opportunities on the website.

# GBC.gi Website Advertising

The advertising spaces are as follows:

**4 rotating large banners across the top of every page including the homepage.**

Cost per banner: £150 per month  
Number of spaces: 4

---



**6 small side banners on the right hand side of the 8 most popular pages, including the Schedule, Watch Live and Listen Live. These pages are the ones most people stay on as they can watch the shows directly on the page**

Cost per banner: £100 per month  
Number of spaces: 6

---



The contract is for 3 months and is on a first come first served basis.

For more information or to reserve a space please contact **Henry Earle** at Piranha Designs.

Tel: +350 200 45599 | Email: [henry@pdg.gi](mailto:henry@pdg.gi) | Website: [www.pdg.gi](http://www.pdg.gi)